

FOR IMMEDIATE RELEASE

Denzy Gelato awarded “Singapore’s Best Gelato”



Photo Credit: Dessert Association Singapore (DAS)

SINGAPORE, 16 September 2019 – Denzy Gelato, a new and upcoming gelateria, was announced as the winner of the inaugural Singapore Gelato Championship on 28 August 2019, earning the prestigious title of “**Singapore’s Best Gelato**”.

Organized by the Dessert Association Singapore (DAS) along with Reed Exhibitions, this competition was held to further spread the culture of gelato island-wide, with aims to incite creativity and professionalism in the industry by showcasing Singapore’s finest gelato craftsman. Contestants enrolled into the competition by invite only and were required to present one signature flavor of their choice, to be evaluated based on its taste, structure and presentation.

The winning flavor

The award recognized Denzy Gelato’s innovative craftsmanship and creation, the **Pear, Ginger and Ginger flower**. Interestingly, as the name suggests, one would be able to taste the pear, ginger, followed by ginger flower in that order as well.

The gelateria was founded by Damien in early 2019, and produces inhouse adventurous and distinctive flavors, inspired by his time spent overseas. Determined to compete and win using a unique flavor created based on exotic local ingredients this time, Damien pushed ahead with the Pear, Ginger and Ginger flower sorbet, crediting part of his imagination to a time in his youth where he observed his father using the ginger flower to prepare Chinese rojak for their customers.



Photo Credit: Dessert Association Singapore (DAS)

Being the only contestant to present a sorbet instead of gelato, Damien explains that “in our quest to transform an ingredient more local and oriental into something beautiful, it took many tries before we could obtain a balance between the 3 ingredients. Also, in order to extract the aromatic herb flavor, a sorbet would be the best way to go as the flavors would be muted if produced in gelato form”.

The light, refreshing sorbet with a soothing aftertaste surely did not disappoint when it brought home the gold.

Never too late to pursue your dreams

Damien always had a penchant for cooking.

While working as a recruiter in the Fast-Moving Consumer Goods (FMCG) sector, he would spend his weekends destressing by taking on complicated recipes. It served as a form of escape from work and as his enjoyment for cooking rose, he constantly contemplated leaving the workforce to pursue his dream in the Food & Beverage (F&B) industry.

The time finally came when Damien decided to take a risk and opened Denzy Gelato together with his fiancée. Gelato was his chosen field as it involved a preparation process where he had full control over.

“It’s a great way to start. Gelato is like a blank canvas where you can play with the flavors and show off your creativity and personality,” he revealed.

When asked about any tips or advice he had to share for any other aspiring entrepreneurs, Damien placed emphasis on always being true to oneself. He responded confidently, “Do what you should base on what you want to see in your business, be original and unique.”

Denzy Gelato is currently in the midst of adding a new creation to their menu – **gelato cakes**. It will be launching soon for the final quarter of the year.

About Denzy Gelato

Denzy Gelato is a new and upcoming gelateria located in the heart of Bishan, founded by Damien in early 2019. Being trained in Italy, he ensures that only quality ingredients are used in their handmade and unique ice cream creations, enticing dessert lovers to enjoy them and relax in the comfort of the cosy café.

Follow Denzy Gelato on social media for their latest updates and promotions:

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